

Why Minerals?

- Non-comedogenic
- No lead
- No talc
- No chemical dyes
- No artificial colour or fragrance
- Not tested on animals
- No mineral oil
- Lightreflecting properties
- No alcohol
- Long lasting coverage
- Pigments derived from natural minerals from the earth
Superior quality Mineral Makeup products like YOUNGBLOOD dramatically improve the look of any complexion giving the illusion of clear, healthy blemish free skin with just a light coverage and can be applied it in seconds. Read what the experts are saying about minerals.

Dr. Douglas Grose of Australian Skin Clinics says, "When dealing with clients who have problems with acne or any clogged pore issue it is important that they be shown all the right things to do to help their skin but also be educated about doing incorrect treatments or using incorrect products. The two products that cause most of the problems I call "M & M's" - Makeup and Moisturisers.

Any product which adds pore clogging oils to the skin will aggravate congestion problems. Dye based makeup fall into this category. Changing Australian Skin Clinics clients over to using mineral powder based makeup such as Youngblood is one of the cornerstones of our acne management program. Our programs would not be nearly as effective if we did not use mineral makeup. In some cases, simply changing to a mineral based makeup is all that is need to solve the problem.

We have now been recommending mineral powder based makeup for seven years. We can confidently say that it does not aggravate acne or clogged pores, even in quite severe cases."

The creators of traditional formulas can only dream about the aesthetic attributes of Youngblood Minerals For example, if applied properly, even a very light coverage can perform the following magic on your clients:

- Give them the illusion of clean, healthy skin
- Improves the look of almost every complexion
- It will adhere to the skin so well that it won't come off until removed with a cleanser

Without looking heavy Youngblood Mineral Cosmetics cover almost every distraction. For people who suffer from rosacea, their inflammation can be covered effectively in minutes and the redness will not bleed through. This benefit is also enormously valuable by dramatically improving the appearance of those clients suffering from acne and other skin conditions. Youngblood Mineral Makeup can be worn on sensitive or allergy-prone skin, because of its lack of the main ingredients that sensitise skin.

Why are the ingredients so important?

Why does Youngblood Mineral Makeup work so effectively? Our Mineral makeup is formulated from elements derived from the earth's minerals. Its super fine silk-like powder contains combinations of ingredients such as titanium dioxide, bismuth oxychloride, iron oxides and mica. Youngblood Mineral Makeup can probably be better defined by what is NOT included in its composition.

One of the most commonly used fillers in traditional makeup is talc - a finely powdered magnesium silicate. Traditional makeup ingredients have a long list of binders, fillers, chemical dyes, fragrances and chemical preservatives. Talc isn't the only ingredient Youngblood mineral makeup has eliminated from its formulas.